

DATA ANALYST INTERN

Data Analyst

963 555-3876 • name@example.com • LinkedIn/Portfolio

Summary

Entry-level data analyst with a passion for using data to solve business problems. Proven ability to collect, analyze, and interpret data to identify trends and opportunities. Strong communication and presentation skills.

Experience

LinkedIn

San Francisco CA

Entry Level Data Analyst

2017 - 2021

- Conducted data analysis and reporting for a user base of over 750 million members, extracting insights to drive business growth and inform product development decisions.
- Assisted in the development and maintenance of 30+ automated reports and dashboards using SQL, Python, and Excel, improving data accessibility and streamlining reporting processes.
- Collaborated with senior analysts to perform in-depth customer segmentation analysis, resulting in a 10% increase in personalized marketing campaigns and improvement in customer engagement.
- Conducted A/B tests on website features and analyzed results, leading to a 20% increase in conversion rates and a 25% decrease in bounce rates.
- Assisted in the development of machine learning models for predictive analytics, achieving a 85% accuracy rate and enhancing data-driven decision-making.

Uber

San Francisco CA

Data Analyst Intern

2015 - 2017

- Assisted in analyzing and interpreting large-scale datasets, providing valuable insights to support data-driven decision-making for a user base of millions of riders and drivers.
- Conducted comprehensive market research and performed data modeling, identifying key growth opportunities that resulted in a 10% increase in user acquisition and a 15% decrease in churn rate.
- Assisted in the development and maintenance of 15+ automated reports and interactive dashboards using SQL, Python, and Tableau, enabling stakeholders to access real-time performance metrics and monitor key business KPIs.
- Collaborated with cross-functional teams to design and execute A/B tests, driving a 20% improvement in conversion rates and a 25% increase in average order value.
- Conducted thorough cohort analysis, uncovering user behavior patterns and optimizing user engagement strategies, leading to a 12% increase in user retention.
- Assisted in the implementation of predictive modeling techniques to forecast demand and supply, resulting in a 10% reduction in driver wait times and enhanced customer satisfaction.
- Provided data-driven recommendations for pricing strategies, promotional campaigns, and driver incentives, contributing to a 15% increase in revenue per trip.

Strengths

Data Analysis Proficiency

Transformed complex data into understandable reports leading to a 35% increase in effective decision-making.

Business Mindset

Effectively leveraged business requirements to influence data-driven strategies and achieve business goals.

Skills

Angular • angular.js • angularJS • CICS • cis • Cisco • CSS • Debugging • Disaster Recovery • EXCEL • html5 • Javascript • JQuery • Linux • Microsoft Excel • MySQL • Powershell • Relational Databases • SAS • Shell Script • SQL • SQL Server • Visual Studio

Education

University of Southern California

Bachelor's in Management Information Systems

2011 - 2015