DATA ANALYST

Data Analyst

📞 963 555-3876 @ name@example.com 🔗 LinkedIn/Portfolio

EXPERIENCE

Data Analyst

Patreon 📅 2021 - Present 📍 San Francisco CA

- Analyzed data from Patreon's platform to identify trends and opportunities
- Developed reports and dashboards to communicate findings to stakeholders
- Collaborated with product and engineering teams to improve the platform

Accomplishments :

- Identified a trend of increasing creator engagement with the platform, leading to a 15% increase in creator earnings
- Developed a dashboard that helped Patreon identify areas for improvement in its customer support, leading to a 20% reduction in customer support tickets
- Collaborated with the engineering team to implement a new feature that improved the platform's data accuracy, leading to a 95% reduction in data errors

Junior Data Analyst

LinkedIn 📅 2017 - 2021 📍 San Francisco CA

- Conducted data analysis and reporting for a user base of over 750 million members, extracting insights to drive business growth and inform product development decisions.
- Assisted in the development and maintenance of 30+ automated reports and dashboards using SQL, Python, and Excel, improving data accessibility and streamlining reporting processes.
- Collaborated with senior analysts to perform in-depth customer segmentation analysis, resulting in a 10% increase in personalized marketing campaigns and improvement in customer engagement.
- Conducted A/B tests on website features and analyzed results, leading to a 20% increase in conversion rates and a 25% decrease in bounce rates.
- Assisted in the development of machine learning models for predictive analytics, achieving a 85% accuracy rate and enhancing data-driven decision-making.

SQL Server Developer

Etsy 📅 2015 - 2017 📍 San Francisco CA

- Managed and maintained two distinct databases: a read-only reporting database and a disaster recovery database, ensuring data integrity and availability.
- Developed a PL/SQL procedure to generate a shell script, enabling seamless execution of the SQL*loader tool for efficient data loading.
- Utilized Visual Studio 2010 to create various types of reports and enhance existing reports, providing stakeholders with valuable insights and accurate information.
- Implemented Microsoft Visual SourceSafe to effectively handle version control and maintain a comprehensive history of files within the database.

SUMMARY

Senior Data Analyst with 8+ years of experience in the technology industry. Proven track record of delivering high-quality, data-driven insights that drive business growth.
Expertise in data analysis, data visualization, reporting, and machine learning. Strong skills in SQL, Python, and Tableau. Results-oriented and motivated professional with a passion for data science.

SKILLS

Angular	angular js	angular.js
CICS	cis	Cisco	CSS
Debugging	Disaster Recovery	
EXCEL	html5	Javascript
JQuery	Linux	Microsoft Excel
MySQL	Powershell	
Relational Databases	SAS	
Shell Script	SQL	SQL Server
Visual Studio		

EDUCATION

Bachelor's in Management Information Systems

University of California, Berkeley

📅 2011 - 2015