DATA ANALYST

Data Analyst

📞 963 555-3876 ✉ name@example.com 🔗 LinkedIn/Portfolio

EXPERIENCE

2021 - Present

San Francisco CA

Data Analyst
Patreon
- Analyzed data from Patreon's platform to identify trends and opportunities
- Developed reports and dashboards to communicate findings to stakeholders
- Collaborated with product and engineering teams to improve the platform
- **Accomplishments：**
- Identified a trend of increasing creator engagement with the platform, leading to a 15% increase in creator earnings
- Developed a dashboard that helped Patreon identify areas for improvement in its customer support, leading to a 20% reduction in customer support tickets
- Collaborated with the engineering team to implement a new feature that improved the platform's data accuracy, leading to a 95% reduction in data errors

2017 - 2021

San Francisco CA

Junior Data Analyst
LinkedIn
- Conducted data analysis and reporting for a user base of over 750 million members, extracting insights to drive business growth and inform product development decisions.
- Assisted in the development and maintenance of 30+ automated reports and dashboards using SQL, Python, and Excel, improving data accessibility and streamlining reporting processes.
- Collaborated with senior analysts to perform in-depth customer segmentation analysis, resulting in a 10% increase in personalized marketing campaigns and improvement in customer engagement.
- Conducted A/B tests on website features and analyzed results, leading to a 20% increase in conversion rates and a 25% decrease in bounce rates.
- Assisted in the development of machine learning models for predictive analytics, achieving a 85% accuracy rate and enhancing data-driven decision-making.

2015 - 2017

San Francisco CA

SQL Server Developer
Etsy
- Managed and maintained two distinct databases: a read-only reporting database and a disaster recovery database, ensuring data integrity and availability.
- Developed a PL/SQL procedure to generate a shell script, enabling seamless execution of the SQL*loader tool for efficient data loading.
- Utilized Visual Studio 2010 to create various types of reports and enhance existing reports, providing stakeholders with valuable insights and accurate information.
- Implemented Microsoft Visual SourceSafe to effectively handle version control and maintain a comprehensive history of files within the database.

SUMMARY

Senior Data Analyst with 8+ years of experience in the technology industry. Proven track record of delivering high-quality, data-driven insights that drive business growth.
Expertise in data analysis, data visualization, reporting, and machine learning. Strong skills in SQL, Python, and Tableau.
Results-oriented and motivated professional with a passion for data science.

SKILLS

Angular	angular js	angular.js	CICS	cis	Cisco	CSS	Debugging	Disaster Recovery	EXCEL
html5	Javascript	JQuery	Linux	Microsoft Excel	MySQL	Powershell	Relational Databases		
SAS	Shell Script	SQL	SQL Server	Visual Studio					

EDUCATION

2011 - 2015

Bachelor's in Management Information Systems
University of California, Berkeley