

# DATA ANALYST

## Data Analyst

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### EXPERIENCE

#### Data Analyst

Patreon 2021 - Present San Francisco CA

- Analyzed data from Patreon's platform to identify trends and opportunities
  - Developed reports and dashboards to communicate findings to stakeholders
  - Collaborated with product and engineering teams to improve the platform
- Accomplishments :**
- Identified a trend of increasing creator engagement with the platform, leading to a 15% increase in creator earnings
  - Developed a dashboard that helped Patreon identify areas for improvement in its customer support, leading to a 20% reduction in customer support tickets
  - Collaborated with the engineering team to implement a new feature that improved the platform's data accuracy, leading to a 95% reduction in data errors

#### Junior Data Analyst

LinkedIn 2017 - 2021 San Francisco CA

- Conducted data analysis and reporting for a user base of over 750 million members, extracting insights to drive business growth and inform product development decisions.
- Assisted in the development and maintenance of 30+ automated reports and dashboards using SQL, Python, and Excel, improving data accessibility and streamlining reporting processes.
- Collaborated with senior analysts to perform in-depth customer segmentation analysis, resulting in a 10% increase in personalized marketing campaigns and improvement in customer engagement.
- Conducted A/B tests on website features and analyzed results, leading to a 20% increase in conversion rates and a 25% decrease in bounce rates.
- Assisted in the development of machine learning models for predictive analytics, achieving a 85% accuracy rate and enhancing data-driven decision-making.

#### SQL Server Developer

Etsy 2015 - 2017 San Francisco CA

- Managed and maintained two distinct databases: a read-only reporting database and a disaster recovery database, ensuring data integrity and availability.
- Developed a PL/SQL procedure to generate a shell script, enabling seamless execution of the SQL\*loader tool for efficient data loading.
- Utilized Visual Studio 2010 to create various types of reports and enhance existing reports, providing stakeholders with valuable insights and accurate information.
- Implemented Microsoft Visual SourceSafe to effectively handle version control and maintain a comprehensive history of files within the database.

### SUMMARY

Senior Data Analyst with 8+ years of experience in the technology industry. Proven track record of delivering high-quality, data-driven insights that drive business growth. Expertise in data analysis, data visualization, reporting, and machine learning. Strong skills in SQL, Python, and Tableau. Results-oriented and motivated professional with a passion for data science.

### SKILLS

**Angular** • angular js • angular.js • CICS • cis •  
**Cisco** • CSS • Debugging •  
**Disaster Recovery** • EXCEL • html5 •  
**Javascript** • JQuery • Linux •  
**Microsoft Excel** • MySQL • Powershell •  
**Relational Databases** • SAS • Shell Script •  
**SQL** • SQL Server • Visual Studio

### EDUCATION

#### Bachelor's in Management Information Systems

University of California, Berkeley  
2011 - 2015