ENTRY-LEVEL DATA ANALYST

Data Analyst

📞 963 555-3876　　　@ name@example.com　　　🔗 LinkedIn/Portfolio

SUMMARY

Entry-level data analyst with a passion for using data to solve business problems. Proven ability to collect, analyze, and interpret data to identify trends and opportunities. Strong communication and presentation skills.

EXPERIENCE

ENTRY-LEVEL DATA ANALYST

LinkedIn

📅 2017 - 2021　　📍 San Francisco CA

- Conducted data analysis and reporting for a user base of over 750 million members, extracting insights to drive business growth and inform product development decisions.
- Assisted in the development and maintenance of 30+ automated reports and dashboards using SQL, Python, and Excel, improving data accessibility and streamlining reporting processes.
- Collaborated with senior analysts to perform in-depth customer segmentation analysis, resulting in a 10% increase in personalized marketing campaigns and improvement in customer engagement.
- Conducted A/B tests on website features and analyzed results, leading to a 20% increase in conversion rates and a 25% decrease in bounce rates.
- Assisted in the development of machine learning models for predictive analytics, achieving a 85% accuracy rate and enhancing data-driven decision-making.

Data Analyst Intern

Uber

📅 2015 - 2017　　📍 San Francisco CA

- Assisted in analyzing and interpreting large-scale datasets, providing valuable insights to support data-driven decision-making for a user base of millions of riders and drivers.
- Conducted comprehensive market research and performed data modeling, identifying key growth opportunities that resulted in a 10% increase in user acquisition and a 15% decrease in churn rate.
- Assisted in the development and maintenance of 15+ automated reports and interactive dashboards using SQL, Python, and Tableau, enabling stakeholders to access real-time performance metrics and monitor key business KPIs.
- Collaborated with cross-functional teams to design and execute A/B tests, driving a 20% improvement in conversion rates and a 25% increase in average order value.
- Conducted thorough cohort analysis, uncovering user behavior patterns and optimizing user engagement strategies, leading to a 12% increase in user retention.
- Assisted in the implementation of predictive modeling techniques to forecast demand and supply, resulting in a 10% reduction in driver wait times and enhanced customer satisfaction.
- Provided data-driven recommendations for pricing strategies, promotional campaigns, and driver incentives, contributing to a 15% increase in revenue per trip.

SKILLS

Angular　angular js　angular.js

CICS　cis　Cisco　CSS

Debugging　Disaster Recovery

EXCEL　html5　Javascript　JQuery

Linux　Microsoft Excel　MySQL

Powershell　Relational Databases

SAS　Shell Script　SQL

SQL Server　Visual Studio

EDUCATION

Bachelor's in Management Information Systems

University of California, Berkeley

📅 2011 - 2015