

# FINANCIAL DATA ANALYST

## Financial Data Analyst

📞 Phone   @ Email   📍 Location

### SUMMARY

Experienced Financial Data Analyst with 6 years of expertise in analyzing and interpreting financial data. Skilled in data extraction, modeling, and forecasting. Strong track record of identifying trends and optimizing business performance. Proficient in advanced Excel functions and creating interactive reports. Detail-oriented and analytical thinker, committed to delivering accurate financial analysis. Effective collaborator and problem solver.

### EXPERIENCE

#### Financial Data Analyst

Glassdoor

📅 2019 - 2021   📍 Long Island City, NY

- Analyzed and interpreted financial data for a global user base of 50 million, identifying key insights to drive strategic decision-making.
- Implemented data-driven pricing strategies, resulting in a 10% increase in average revenue per user (ARPU) and a 15% improvement in customer retention.
- Developed financial forecasting models to project revenue and expenses, enabling accurate budgeting and resource allocation. Improved forecast accuracy by 20% and contributed to a 5% reduction in operational costs.
- Conducted in-depth analysis of sales data, identifying market trends and opportunities. Developed targeted marketing campaigns that led to a 25% increase in new customer acquisitions.
- Collaborated with cross-functional teams to streamline financial reporting processes. Implemented automation using advanced Excel functions and macros, reducing reporting time by 50% and improving data accuracy.
- Created interactive dashboards and visualizations using Tableau, providing stakeholders with real-time insights into financial performance and KPI tracking.

#### Data Analyst

Discord

📅 2017 - 2019   📍 New York City, NY

- Analyzed data from Discord's platform to identify trends and opportunities
- Developed reports and dashboards to communicate findings to stakeholders
- Collaborated with product and engineering teams to improve the platform

##### Accomplishments

- Identified a trend of increasing user engagement with the platform, leading to a 15% increase in active users.
- Developed a dashboard that helped identify areas for improvement in the platform's search functionality, leading to a 20% increase in search accuracy.
- Collaborated with the engineering team to implement a new feature that improved the platform's security, leading to a 95% reduction in security incidents.

### STRENGTHS



#### Data Analysis

Successfully analyzed and delivered insights from financial data resulting in 10% revenue increase



#### Problem Solving

Developed solutions to complex financial problems, reducing processing time by 25%

### SKILLS

SQL

Microsoft Excel

Data Analysis

Financial Reporting

Business Analysis

Research

### EDUCATION

#### Bachelor of Science in Finance

New York University

📅 2012 - 2016   📍 New York City, NY