JUNIOR DATA ANALYST

Data Analyst

📞 963 555-3876   @ name@example.com   🔗 **LinkedIn/Portfolio**

SUMMARY

A motivated and results-oriented junior data analyst with a passion for using data to solve real-world problems.
Proven ability to work independently and as part of a team.
Strong problem-solving and analytical skills.
Excellent communication and presentation skills.

EXPERIENCE

Junior Data Analyst

LinkedIn

📅 2017 - 2021   📍 San Francisco CA

- Conducted data analysis and reporting for a user base of over 750 million members, extracting insights to drive business growth and inform product development decisions.
- Assisted in the development and maintenance of 30+ automated reports and dashboards using SQL, Python, and Excel, improving data accessibility and streamlining reporting processes.
- Collaborated with senior analysts to perform in-depth customer segmentation analysis, resulting in a 10% increase in personalized marketing campaigns and improvement in customer engagement.
- Conducted A/B tests on website features and analyzed results, leading to a 20% increase in conversion rates and a 25% decrease in bounce rates.
- Assisted in the development of machine learning models for predictive analytics, achieving a 85% accuracy rate and enhancing data-driven decision-making.

Entry Level Data Analyst

Uber

📅 2015 - 2017   📍 San Francisco CA

- Assisted in analyzing and interpreting large-scale datasets, providing valuable insights to support data-driven decision-making for a user base of millions of riders and drivers.
- Conducted comprehensive market research and performed data modeling, identifying key growth opportunities that resulted in a 10% increase in user acquisition and a 15% decrease in churn rate.
- Assisted in the development and maintenance of 15+ automated reports and interactive dashboards using SQL, Python, and Tableau, enabling stakeholders to access real-time performance metrics and monitor key business KPIs.
- Collaborated with cross-functional teams to design and execute A/B tests, driving a 20% improvement in conversion rates and a 25% increase in average order value.
- Conducted thorough cohort analysis, uncovering user behavior patterns and optimizing user engagement strategies, leading to a 12% increase in user retention.
- Assisted in the implementation of predictive modeling techniques to forecast demand and supply, resulting in a 10% reduction in driver wait times and enhanced customer satisfaction.
- Provided data-driven recommendations for pricing strategies, promotional campaigns, and driver incentives, contributing to a 15% increase in revenue per trip.

SKILLS

Angular	angular js	angular.js	CICS	cis	Cisco	CSS	Debugging	Disaster Recovery
EXCEL	html5	Javascript	JQuery	Linux	Microsoft Excel	MySQL	Powershell	
Relational Databases	SAS	Shell Script	SQL	SQL Server	Visual Studio			

EDUCATION

Bachelor's in Management Information Systems

University of Southern California

📅 2011 - 2015