# JUNIOR DATA ANALYST

**Data Analyst**

📞 963 555-3876     @ name@example.com     🔗 **LinkedIn/Portfolio**

## SUMMARY

A motivated and results-oriented junior data analyst with a passion for using data to solve real-world problems.
Proven ability to work independently and as part of a team.
Strong problem-solving and analytical skills.
Excellent communication and presentation skills.

## EXPERIENCE

**2017 - 2021**

San Francisco CA

### Junior Data Analyst
**LinkedIn**

- Conducted data analysis and reporting for a user base of over 750 million members, extracting insights to drive business growth and inform product development decisions.
- Assisted in the development and maintenance of 30+ automated reports and dashboards using SQL, Python, and Excel, improving data accessibility and streamlining reporting processes.
- Collaborated with senior analysts to perform in-depth customer segmentation analysis, resulting in a 10% increase in personalized marketing campaigns and improvement in customer engagement.
- Conducted A/B tests on website features and analyzed results, leading to a 20% increase in conversion rates and a 25% decrease in bounce rates.
- Assisted in the development of machine learning models for predictive analytics, achieving a 85% accuracy rate and enhancing data-driven decision-making.

**2015 - 2017**

San Francisco CA

### Entry Level Data Analyst
**Uber**

- Assisted in analyzing and interpreting large-scale datasets, providing valuable insights to support data-driven decision-making for a user base of millions of riders and drivers.
- Conducted comprehensive market research and performed data modeling, identifying key growth opportunities that resulted in a 10% increase in user acquisition and a 15% decrease in churn rate.
- Assisted in the development and maintenance of 15+ automated reports and interactive dashboards using SQL, Python, and Tableau, enabling stakeholders to access real-time performance metrics and monitor key business KPIs.
- Collaborated with cross-functional teams to design and execute A/B tests, driving a 20% improvement in conversion rates and a 25% increase in average order value.
- Conducted thorough cohort analysis, uncovering user behavior patterns and optimizing user engagement strategies, leading to a 12% increase in user retention.
- Assisted in the implementation of predictive modeling techniques to forecast demand and supply, resulting in a 10% reduction in driver wait times and enhanced customer satisfaction.
- Provided data-driven recommendations for pricing strategies, promotional campaigns, and driver incentives, contributing to a 15% increase in revenue per trip.

## SKILLS

| Angular | angular js | angular.js | CICS | cis | Cisco | CSS | Debugging | Disaster Recovery |
| EXCEL | html5 | Javascript | JQuery | Linux | Microsoft Excel | MySQL | Powershell |
| Relational Databases | SAS | Shell Script | SQL | SQL Server | Visual Studio |

## EDUCATION

**2011 - 2015**

### Bachelor's in Management Information Systems
**University of Southern California**