

# METADATA SCIENTIST

## Data Scientist

☎ 877 437-0070 @ arieana.gustaveson@gmail.com 🔗 LinkedIn/Portfolio

📍 Indianapolis

## SUMMARY

Highly motivated and experienced Data Scientist with over 3 years of experience in leveraging predictive analytics, machine learning, and data engineering to drive business initiatives. I have expertise in developing data-driven solutions to optimize customer experiences and uncover insights from large datasets. My experience and knowledge in advanced analytics, data visualization, and data mining has allowed me to develop and implement strategies that have improved business operations and increased revenue

## EXPERIENCE

### Data Scientist

12/2022 - Present

#### Salesforce

Location

- Developed and implemented predictive models for Salesforce India, resulting in a 15% increase in customer retention
- Links [linkedin.com/in/arieanagustaveson](https://www.linkedin.com/in/arieanagustaveson) Skills Machine Learning Data Analysis Programming Statistics Visualization Communication Business Acumen
- Developed an AI-based system to identify and address customer service issues, leading to a 25% reduction in customer complaint resolution time
- Created a machine learning system to analyze customer sentiment, resulting in a 10% improvement in customer satisfaction scores
- Developed an automated data pipeline to streamline the data analysis process, leading to a 30% decrease in the time required to complete projects

### Junior Data Scientist

08/2020 - 11/2022

#### Salesforce

Location

- Split this text into meaningful sentences at IBM, IN \* Developed and deployed a predictive analytics model to reduce customer analysis process, saving IBM over 100 hours of manual labor per month. improved customer service response time by 25%. images, increasing accuracy by 10%. \* Developed an automated machine learning pipeline to streamline the data \* Led a team of five data scientists to develop an AI-powered chatbot that \* Created a deep learning algorithm to detect and classify objects in digital churn by 20%, resulting in an additional \$2 million in annual revenue for IBM

## EDUCATION

### Master of Science in Data Science

05/2020

#### Indiana University

## SKILLS

Azure · Big Data ·

big data analytics · cloudera ·

Data Mining · Data Visualization ·

Database Design · Deep Learning ·

IBM · Machine Learning ·

Predictive Analytics · Salesforce ·

statistics

## LANGUAGES

English

Intermediate



Hindi

Intermediate

