SENIOR DATA ANALYST

Data Analyst

📞 **963 555-3876** @ **name@example.com** 🔗 **LinkedIn/Portfolio**

SUMMARY

Senior Data Analyst with 8+ years of experience in the technology industry. Proven track record of delivering high-quality, data-driven insights that drive business growth.
Expertise in data analysis, data visualization, reporting, and machine learning. Strong skills in SQL, Python, and Tableau.
Results-oriented and motivated professional with a passion for data science.

EXPERIENCE

2021 - Present

San Francisco CA

Data Analyst

Patreon

· Analyzed data from Patreon's platform to identify trends and opportunities
· Developed reports and dashboards to communicate findings to stakeholders
· Collaborated with product and engineering teams to improve the platform
Accomplishments：
· Identified a trend of increasing creator engagement with the platform, leading to a 15% increase in creator earnings
· Developed a dashboard that helped Patreon identify areas for improvement in its customer support, leading to a 20% reduction in customer support tickets
· Collaborated with the engineering team to implement a new feature that improved the platform's data accuracy, leading to a 95% reduction in data errors

2017 - 2021

San Francisco CA

Junior Data Analyst

LinkedIn

· Conducted data analysis and reporting for a user base of over 750 million members, extracting insights to drive business growth and inform product development decisions.
· Assisted in the development and maintenance of 30+ automated reports and dashboards using SQL, Python, and Excel, improving data accessibility and streamlining reporting processes.
· Collaborated with senior analysts to perform in-depth customer segmentation analysis, resulting in a 10% increase in personalized marketing campaigns and improvement in customer engagement.
· Conducted A/B tests on website features and analyzed results, leading to a 20% increase in conversion rates and a 25% decrease in bounce rates.
· Assisted in the development of machine learning models for predictive analytics, achieving a 85% accuracy rate and enhancing data-driven decision-making.

2015 - 2017

San Francisco CA

SQL Server Developer

YouTube

· Managed and maintained two distinct databases: a read-only reporting database and a disaster recovery database, ensuring data integrity and availability.
· Developed a PL/SQL procedure to generate a shell script, enabling seamless execution of the SQL*loader tool for efficient data loading.
· Utilized Visual Studio 2010 to create various types of reports and enhance existing reports, providing stakeholders with valuable insights and accurate information.
· Implemented Microsoft Visual SourceSafe to effectively handle version control and maintain a comprehensive history of files within the database.

SKILLS

| **Angular** | **angular js** | **angular.js** | **CICS** | **cis** | **Cisco** | **CSS** | **Debugging** | **Disaster Recovery** | **EXCEL** |

| **html5** | **Javascript** | **JQuery** | **Linux** | **Microsoft Excel** | **MySQL** | **Powershell** | **Relational Databases** |

| **SAS** | **Shell Script** | **SQL** | **SQL Server** | **Visual Studio** |

EDUCATION

2011 - 2015

Bachelor's in Management Information Systems
University of Chicago