

# SENIOR DATA ANALYST

## Data Analyst

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## Summary

Senior Data Analyst with 8+ years of experience in the technology industry. Proven track record of delivering high-quality, data-driven insights that drive business growth.

Expertise in data analysis, data visualization, reporting, and machine learning. Strong skills in SQL, Python, and Tableau.

Results-oriented and motivated professional with a passion for data science.

## Experience

### Patreon

San Francisco CA

#### Data Analyst

2021 - Present

- Analyzed data from Patreon's platform to identify trends and opportunities
- Developed reports and dashboards to communicate findings to stakeholders
- Collaborated with product and engineering teams to improve the platform

#### Accomplishments :

- Identified a trend of increasing creator engagement with the platform, leading to a 15% increase in creator earnings
- Developed a dashboard that helped Patreon identify areas for improvement in its customer support, leading to a 20% reduction in customer support tickets
- Collaborated with the engineering team to implement a new feature that improved the platform's data accuracy, leading to a 95% reduction in data errors

### LinkedIn

San Francisco CA

#### Junior Data Analyst

2017 - 2021

- Conducted data analysis and reporting for a user base of over 750 million members, extracting insights to drive business growth and inform product development decisions.
- Assisted in the development and maintenance of 30+ automated reports and dashboards using SQL, Python, and Excel, improving data accessibility and streamlining reporting processes.
- Collaborated with senior analysts to perform in-depth customer segmentation analysis, resulting in a 10% increase in personalized marketing campaigns and improvement in customer engagement.
- Conducted A/B tests on website features and analyzed results, leading to a 20% increase in conversion rates and a 25% decrease in bounce rates.
- Assisted in the development of machine learning models for predictive analytics, achieving a 85% accuracy rate and enhancing data-driven decision-making.

### YouTube

San Francisco CA

#### SQL Server Developer

2015 - 2017

- Managed and maintained two distinct databases: a read-only reporting database and a disaster recovery database, ensuring data integrity and availability.
- Developed a PL/SQL procedure to generate a shell script, enabling seamless execution of the SQL\*loader tool for efficient data loading.
- Utilized Visual Studio 2010 to create various types of reports and enhance existing reports, providing stakeholders with valuable insights and accurate information.
- Implemented Microsoft Visual SourceSafe to effectively handle version control and maintain a comprehensive history of files within the database.

## Skills

Angular • angular.js • angularJS • CICS • cis • Cisco • CSS • Debugging • Disaster Recovery • EXCEL • html5 • Javascript • JQuery • Linux • Microsoft Excel • MySQL • Powershell • Relational Databases • SAS • Shell Script • SQL • SQL Server • Visual Studio

## Education

### University of Chicago

Bachelor's in Management Information Systems

2011 - 2015