

# SENIOR DATA SCIENTIST

## Senior Data Scientist

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@ tcoleman@email.com

🔗 LinkedIn/Portfolio

📍 Location

## SUMMARY

With 8 years of experience in the domain of data science and analytics, I bring a proven knowledge of complex problem solving, machine learning, and strategic data analytics. Standout achievements include developing a predictive ad model and implementing a real-time analytics platform.

## EXPERIENCE

### Senior Data Scientist

#### Best Buy

📅 10/2018 - Present 📍 Location

- Remote Led data extraction and evaluation efforts to save Best Buy more than 11M over the course of tenure
- Partnered with product team to build production recommendation engine in Python that improved average length on page and resulted in \$450K in incremental annual revenue
- Created a customer attrition random forest model, improving monthly retention by 6 basis points for customers likely to attrit by servicing relevant product features for them
- Communicated with PMs to lead 4 data scientists in project planning
- Coached data team throughout short and long-term projects

### Data Scientist

#### ABC Company

📅 04/2014 - 10/2018 📍 Location

- Conducted A/B testing to solve client pain points in learning platforms, and identified and recommended solutions to solve unclear platform roadmaps to reduce bounce rate by 62%
- Extracted data from 7 disparate sources, and increased agility and accuracy with a centralized system
- Constructed decisions trees to optimize needed algorithms to better target the learning audience by 15%

### Data Analyst

#### 2U

📅 04/2012 - 04/2014 📍 Brooklyn NY

- Determined, using Python clustering methods, groups of states where underwriting models were underperforming, and owned improvements to increase profit by 4%
- Identified procedural areas of improvement via customer data to help improve profitability of a nationwide retention program by 8%
- Developed and owned the reporting for a nationwide retention program using Python, SQL, and Excel, saving an average of 60 hours of labor each month

## SKILLS

A/B Testing

Algorithms

Clustering

Customer Segmentation

Data Extraction

ElasticSearch

EXCEL

flask

Mathematics

MySQL

Numpy

Pandas

predictive modeling

Python

Random Forest

RedShift

SAS

Scikit

Scikit-Learn

SQL

## EDUCATION

### Master's in Mathematics

#### University of Pittsburgh

📅 04/2014

### Bachelor's in Mathematics and Economics

#### University of Pittsburgh

📅 04/2012