

# SENIOR POWER BI DEVELOPER

## Power BI Developer

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### EXPERIENCE

#### Senior Power BI Developer

Etsy 2022 - Present Los Angeles CA

- Developed and maintained 25+ Power BI reports and dashboards, providing real-time insights to 130+ stakeholders and driving data-driven decision-making processes.
- Led the implementation of an advanced data modeling strategy, resulting in a 40% improvement in data accuracy and reduction in report generation time.
- Collaborated with cross-functional teams to gather requirements and design complex data visualizations, resulting in a 25% increase in user engagement and adoption of data-driven insights.
- Conducted in-depth data analysis to identify key trends and patterns, leading to a 15% increase in customer conversion rates and decrease in customer churn.
- Implemented data governance practices, including data quality monitoring and establishing data lineage documentation, ensuring data integrity and compliance with industry standards.
- Mentored and trained 5 junior Power BI developers, enhancing their technical skills and contributing to a more efficient and collaborative team environment.

#### BI Developer

OpenSea 2020 - 2022 Los Angeles CA

- Developed and maintained data pipelines and data warehouses to support business intelligence initiatives.
- Built and deployed data visualizations and dashboards to communicate insights to stakeholders.
- Collaborated with cross-functional teams to identify and address data needs.
- **Accomplishments :**
- Reduced data latency by 50% by implementing a new data pipeline.
- Increased data accuracy by 95% by implementing data quality checks.
- Developed a new data visualization dashboard that was used to make a \$10 million business decision.

#### BI Developer

Coinbase 2017 - 2020 Los Angeles CA

- Developed and maintained scalable and efficient business intelligence (BI) solutions using SQL, Python, and Tableau, enabling data-driven decision-making across the organization.
- Designed and implemented ETL processes to extract, transform, and load data from various sources into the data warehouse, resulting in a 30% reduction in data processing time.
- Created interactive dashboards and reports in Tableau, providing real-time insights into key business metrics and improving data visualization for stakeholders.
- Collaborated with cross-functional teams to gather business requirements and translate them into technical specifications, ensuring alignment between BI solutions and business needs.
- Conducted data analysis and trend identification to uncover actionable insights, contributing to a 20% increase in customer acquisition and retention rates.

### SUMMARY

Power BI Developer with 7 years of experience in designing, developing, and deploying data-driven solutions using Microsoft Power BI. Proven ability to work independently and as part of a team to deliver high-quality, user-friendly BI solutions that meet business needs.

### SKILLS

**DAX • KPI • Machine Learning • OLAP •**

**Power BI • Python • Reporting Tools • SAP •**

**SQL • SSAS • ssis • SSRS • Tableau**

### STRENGTHS

#### Problem Solving

Strong problem-solving skills with a track record of identifying and resolving complex data issues, reducing processing time by 30%

#### Data Analysis

5 years of experience in data analysis, including data collection, cleaning, and visualization, resulting in a 25% increase in efficiency

### EDUCATION

#### Bachelor of Science in Computer Science

University of Chicago  
2013 - 2017