

DATA MANAGER

Experienced Data Manager

Phone

@ name@email.com

Los Angeles, CA

SUMMARY

Data Manager with 6+ years of experience in the tech industry. Proven ability to lead and manage data teams, develop and execute data-driven initiatives, and communicate findings to stakeholders. Expertise in a variety of data analysis and visualization tools and techniques.

EXPERIENCE

Date period

Washington, D.C.

Data Manager

Etsy

- Oversaw a team of data analysts and engineers, managing data operations and driving data-driven decision-making for the organization.
- Developed and implemented data management strategies, resulting in a 30% improvement in data accuracy and a 20% reduction in data processing time.
- Led the migration of data infrastructure to a cloud-based solution, leveraging AWS services, and achieving a 25% cost reduction in data storage and processing.
- Collaborated with cross-functional teams, including product managers and marketing, to define and track key performance indicators, driving data insights for product enhancements and marketing campaigns.
- Created data visualization dashboards and reports using Tableau and Power BI, enabling stakeholders to monitor and analyze key metrics in real-time.
- Conducted in-depth analysis of customer behavior data, resulting in a 20% increase in customer retention and a 15% uplift in average order value.

Date period

New York, NY

Senior Data Analyst

Netflix

- **Key Accomplishments**
 - Led a team of data analysts in developing a new predictive model for churn that resulted in a 10% reduction in churn rate.
 - Built a dashboard that provides insights into user behavior, which led to a 5% increase in engagement.
 - Developed a machine learning model that recommends movies and TV shows to users, which resulted in a 2% increase in watch time.
- **Responsibilities**
 - Led a team of data analysts in developing and executing data-driven initiatives.
 - Worked with product managers and engineers to understand user needs and develop solutions.
 - Analyzed data to identify trends and patterns.
 - Presented findings to stakeholders.

STRENGTHS



Project Management

Managed data lifecycle projects for 3+ years with a 20% increase in efficiency.



Team Collaboration

Collaborated with technical and business stakeholders to deliver successful data projects.

SKILLS

Data engineering

Data analysis

Data delivery

Technical operations

Diagramming and visualization

Structured and unstructured data storage and retrieval

Financial data analysis

EDUCATION

Date period

Los Angeles, CA

Bachelor's degree in Computer Science

University of California, Irvine