

# DATA MANAGER

## Experienced Data Manager

Phone @ name@email.com Los Angeles, CA

### SUMMARY

Data Manager with 6+ years of experience in the tech industry. Proven ability to lead and manage data teams, develop and execute data-driven initiatives, and communicate findings to stakeholders. Expertise in a variety of data analysis and visualization tools and techniques.

### EXPERIENCE

#### Data Manager

Date period

##### Etsy

Washington, D.C.

- Oversaw a team of data analysts and engineers, managing data operations and driving data-driven decision-making for the organization.
- Developed and implemented data management strategies, resulting in a 30% improvement in data accuracy and a 20% reduction in data processing time.
- Led the migration of data infrastructure to a cloud-based solution, leveraging AWS services, and achieving a 25% cost reduction in data storage and processing.
- Collaborated with cross-functional teams, including product managers and marketing, to define and track key performance indicators, driving data insights for product enhancements and marketing campaigns.
- Created data visualization dashboards and reports using Tableau and Power BI, enabling stakeholders to monitor and analyze key metrics in real-time.
- Conducted in-depth analysis of customer behavior data, resulting in a 20% increase in customer retention and a 15% uplift in average order value.

#### Senior Data Analyst

Date period

##### Netflix

New York, NY

- **Key Accomplishments**
  - Led a team of data analysts in developing a new predictive model for churn that resulted in a 10% reduction in churn rate.
  - Built a dashboard that provides insights into user behavior, which led to a 5% increase in engagement.
  - Developed a machine learning model that recommends movies and TV shows to users, which resulted in a 2% increase in watch time.
- **Responsibilities**
  - Led a team of data analysts in developing and executing data-driven initiatives.
  - Worked with product managers and engineers to understand user needs and develop solutions.
  - Analyzed data to identify trends and patterns.
  - Presented findings to stakeholders.

### STRENGTHS

#### Project Management

Managed data lifecycle projects for 3+ years with a 20% increase in efficiency.

#### Team Collaboration

Collaborated with technical and business stakeholders to deliver successful data projects.

### SKILLS

Data engineering ·

Data analysis · Data delivery ·

Technical operations ·

Diagramming and visualization ·

Structured and unstructured data storage and retrieval ·

Financial data analysis

### EDUCATION

#### Bachelor's degree in Computer Science

University of California, Irvine

Date period Los Angeles, CA