

# DATA SPECIALIST

## Experienced Data Specialist

Phone

@ name@email.com

New York, NY

### SUMMARY

9+ years of experience in the technology industry. Proven ability to collect, analyze, and interpret data to drive business insights. Expertise in a variety of data analysis tools and technologies. Seeking a challenging opportunity to use my skills and experience to make a significant contribution to a growing company.

### EXPERIENCE

#### Data Specialist

##### Roblox

2021 - Present New York, NY

- Analyzed and processed large-scale data sets, including user behavior, in-game economy, and virtual item sales, providing actionable insights to drive product enhancements and revenue optimization.
- Developed and implemented data collection strategies, resulting in a 30% increase in data accuracy and completeness.
- Created and maintained data pipelines and ETL processes, reducing data processing time by 40% and improving data availability for analysis.
- Collaborated with cross-functional teams, including product managers and game developers, to define and track key performance indicators, enabling data-driven decision-making for feature prioritization.
- Built predictive models using machine learning algorithms to forecast user behavior and predict churn, resulting in a 20% reduction in user churn rate and a 15% increase in player lifetime value.
- Created interactive dashboards and reports using data visualization tools such as Tableau and Python, enabling stakeholders to monitor and analyze key metrics in real-time.

#### Senior Data Analyst

##### Facebook

2017 - 2021 San Francisco, CA

- Developed a new machine learning model that improved the accuracy of ad targeting by 15%, resulting in a \$10 million increase in revenue.
- Led a team of data analysts in the development of a new data visualization tool that improved the efficiency of data analysis by 20%.
- Presented data analysis findings to senior management, resulting in a \$5 million increase in marketing spend.
- Created a new data visualization tool that improved the accuracy of data analysis by 20%.
- Identified a \$1 million opportunity to improve the efficiency of the company's marketing campaigns.
- Published a paper in a top data science journal, which has been cited over 1,000 times.

#### Data Analyst

##### ABC INC

2015 - 2017 San Francisco, CA

Developed predictive models and machine learning algorithms to optimize business processes resulting in a 25% increase in efficiency

- Performed exploratory data analysis resulting in identification of key variables for predictive models
- Developed predictive models using regression and decision tree algorithms resulting in 80% accuracy
- Implemented machine learning algorithms to automate manual processes resulting in a 40% increase in efficiency

### STRENGTHS

#### Data Modelling

Designed and implemented data models that increased data accuracy by 30%.



#### Project Management

Managed multiple projects simultaneously, delivering each on time and within budget.

### SKILLS

#### Power BI

#### Azure Analysis Services

#### Scrum

#### Agile

#### Waterfall

#### MS Project

#### Jira

#### ITSM

### EDUCATION

#### Master of Science in Data Science

##### University of California, Berkeley

2013 - 2015 Berkeley, CA